FOR IMMEDIATE RELEASE:

GS1 EPCglobal Software Certification Awarded to
Serno Solutions' ezSerno Suite

2013.12.03 Pitman, New Jersey, US . GS1® EPCglobal® has awarded its software certification mark to **Serno Solutions** for its **ezSerno® Suite**. EPCglobal, part of the not-for-profit supply chain standards organization GS1, is dedicated to driving the adoption of the *Electronic Product Code*ï (EPC) for supply chain excellence.

The certification mark ensures that software products have been tested and will work in predictable ways within the overall architecture of the EPC Network. The mark is awarded by the EPCglobal Software Certification Program, a standards-based compliance testing program that provides a neutral and authoritative source for testing EPC/RFID software and providing information regarding certified products and the vendors who manufacture them.

"We at Serno Solutions are so excited about this award, as ezSerno has been recognized by GS1 for its EPCIS capabilities. This award is a significant milestone in our product development, and it gives our customers assurance that our product can provide out-of-box EPCIS services to meet their serialization requirements. ezSerno becomes one of the very few products certified by GS1 that provide end-to-end solutions for serialization in supply chain." said Hart Liu, President of Serno Solutions.

%By choosing software with an EPCglobal Software Compliance Certification Mark, the end-users can be confident that the software will perform according to defined EPCglobal standards,+said Nicholas Fergusson, Director Certification of EPCglobal at GS1. %With this information readily available, they will have more time to focus their resources on completing pilots and capturing information.+

To receive the software certification mark, ezSerno had to pass rigorous testing conducted by MET Laboratories, a third-party, nationally-recognized testing facility located in Baltimore, Maryland in the United States. The EPC software certification mark includes an 18-digit Global Service Relation Number (GSRN) that is globally unique to that specific software product.

A listing of certified software products, vendor profiles, and other resources are available at www.gs1.org/epcglobal.

For more information contact:
Serno Solutions by email inquiry@sernosolutions.com

About Serno Solutions
Serno Solutions is a software development and services company, with a R&D center in Tianjin, China, and offices in U.S., Norway and China. Its main product ezSerno suite is an enterprise software solution for implementing serialization into supply chains to improve efficiency and visibility.

About GS1 and EPCglobal
GS1 is a neutral, not-for-profit organisation dedicated to the design and implementation of global standards and solutions to improve efficiency and visibility in supply chains. It is driven by 1.3 million companies, which execute more than six billion transactions daily in 150 countries with the GS1 System of Standards. GS1 has local member organisations in 111 countries. Its global office is in Brussels.

EPCglobal, a subsidiary of GS1, is leading the development and adoption of industry-driven standards for real-time, automatic identification of information in the supply chain.

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